

New York

September 16-20, 2019

CYBERWEEK

PRESENTED BY cyberscoop

2019 SPONSORSHIP OPPORTUNITIES

NY CYBERWEEK UNDERWRITER

— \$250K —

- 120,000,000 impressions
- 5,000 qualified leads
- Sponsorship of NY CyberWeek's core festival event, NY CyberTalks
- Keynote at NY CyberTalks, the premier annual gathering of 1,000 top C- level leaders from the cyber and tech community
- Branding included in 2-month citywide MTA campaign
- Branding on all NY CyberTalks event materials (event program, website, onsite signage and slideshow)
- Branding in NY CyberWeek promotion and robust social media campaign
- Branding on the NY CyberWeek website, CyberScoop.com & event registration page
- 2 thought leadership video interviews of your executives on CyberScoop.com & featured in the CyberScoop newsletter
- Tabletop exhibit in the NY CyberTalks partner pavilion
- Opportunity to network with attendees comprised of top prospects, clients and partners during NY CyberWeek events
- 15 complimentary tickets to NY CyberTalks

NY CYBERWEEK DIAMOND SPONSORSHIP

— \$150K —

- 20,000,000 impressions
- 3,000 qualified leads
- Sponsorship of NY CyberWeek's core festival event, NY CyberTalks
- Speaking role at NY CyberTalks, the premier annual gathering of 1,000 top C-level leaders from the cyber and tech community
- Branding on all NY CyberTalks event materials (event program, website, onsite signage and slideshow)
- Branding in NY CyberWeek promotion and robust social media campaign
- Branding on the NY CyberWeek website, CyberScoop.com and event registration page
- 2 thought leadership video interviews of your executives on CyberScoop.com & featured in the CyberScoop newsletter
- Tabletop exhibit in the NY CyberTalks partner pavilion
- Opportunity to network with attendees comprised of top prospects, clients and partners during NY CyberWeek events
- 12 complimentary tickets to NY CyberTalks

NY CYBERWEEK PLATINUM SPONSORSHIP

— \$85K —

- 1,500 qualified leads
- Sponsorship of NY CyberWeek's core festival event, CyberTalks
- Branding on all NY CyberTalks event materials (event program, website, onsite signage and slideshow)
- Branding in NY CyberWeek promotion and robust social media campaign
- Branding on the NY CyberWeek and NY CyberTalks websites, CyberScoop.com and event registration page
- 1 thought leadership video interview of your executive on CyberScoop.com & featured in the CyberScoop newsletter
- Opportunity to network with attendees comprised of top prospects, clients and partners during NY CyberWeek events
- 10 complimentary tickets to NY CyberTalks

NY CYBERTALKS SPONSORSHIP

— \$75K —

- 1,000 qualified leads
- Speaking role at the event
- Branding on all NY CyberTalks event materials (half-page ad in event program, website, onsite signage and slideshow) as Diamond Sponsor
- Branding on CyberScoop.com and event registration page
- Opportunity to distribute branded gift to event attendees via chair drop
- 1 thought leadership video of your executive on CyberScoop.com and featured in the CyberScoop newsletter
- Tabletop exhibit in the NY CyberTalks partner pavilion
- Opportunity to network with event attendees comprised of top prospects, clients and partners
- 10 complimentary tickets