

Washington DC / October 21-25, 2019

CYBERWEEK

PRESENTED BY cyberscoop

2019 SPONSORSHIP OPPORTUNITIES

DC CYBERWEEK UNDERWRITER

\$250K

- 150,000,000 impressions
- 5,000 qualified leads
- Sponsorship of DC CyberWeek's three core festival events: the opening and closing parties and CyberTalks, a TED-like conference dedicated to addressing cybersecurity priorities, trends, innovations and challenges
- Keynote at CyberTalks, the premier annual gathering of 1,000 top C-level leaders from the cyber and tech community
- Branding included in 2-month citywide metro campaign, including king-size metrobus and metrorail cars
- Branding at CyberTalks and all opening and closing party event materials (event program, website, onsite signage and slideshow)
- Branding in DC CyberWeek promotion and robust social media campaign
- Branding on the DC CyberWeek website, CyberScoop.com & event registration page
- 2 thought leadership video interviews of your executives on CyberScoop.com & featured in the CyberScoop newsletter
- Tabletop exhibit in the CyberTalks partner pavilion
- Opportunity to network with attendees comprised of top prospects, clients and partners during DC CyberWeek events
- 15 complimentary tickets to CyberTalks

DC CYBERWEEK DIAMOND SPONSOR

\$150K

- 20,000,000 impressions
- 3,000 qualified leads
- Sponsorship of DC CyberWeek's three core festival events: the opening and closing parties and CyberTalks, a TED-like conference dedicated to addressing cybersecurity priorities, trends, innovations and challenges
- Keynote at CyberTalks, the premier annual gathering of 1,000 top C-level leaders from the cyber and tech community
- Branding at CyberTalks and all opening and closing party event materials (event program, website, onsite signage and slideshow)
- Branding in DC CyberWeek promotion and robust social media campaign
- Branding on the DC CyberWeek website, CyberScoop.com and event registration page
- 2 thought leadership video interviews of your executives on CyberScoop.com & featured in the CyberScoop newsletter
- Tabletop exhibit in the CyberTalks partner pavilion
- Opportunity to network with attendees comprised of top prospects, clients and partners during DC CyberWeek events
- 12 complimentary tickets to CyberTalks

DC CYBERWEEK PLATINUM SPONSOR

\$85K

- 1,500 qualified leads
- Sponsorship of DC CyberWeek's three core festival events: the opening and closing parties and CyberTalks, a TED-like conference dedicated to addressing cybersecurity priorities, trends, innovations and challenges
- Branding at CyberTalks and all opening and closing party event materials (event program, website, onsite signage and slideshow)
- Branding in DC CyberWeek promotion and robust social media campaign
- Branding on the DC CyberWeek and CyberTalks websites, CyberScoop.com and event registration page
- 1 thought leadership video interview of your executive on CyberScoop.com & featured in the CyberScoop newsletter
- Opportunity to network with attendees comprised of top prospects, clients and partners during DC CyberWeek events
- 10 complimentary tickets to CyberTalks

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2019 SPONSORSHIP OPPORTUNITIES (CONTINUED)

CYBERTALKS SPONSOR

\$75K

- 1,000 qualified leads
- Speaking role at the event
- Branding at CyberTalks and all event materials (half-page ad on event program, website, onsite signage and slideshow) as Diamond Sponsor
- Branding in DC CyberWeek promotion and robust social media campaign
- Branding on the DC CyberWeek website, CyberScoop.com and event registration page
- Opportunity to distribute branded gift to event attendees via chair drop
- 1 thought leadership video of your executive on CyberScoop.com and featured in the CyberScoop newsletter
- Tabletop exhibit in the partner pavilion
- Opportunity to network with event attendees comprised of top prospects, clients and partners
- 10 complimentary tickets

DC CYBERWEEK OPENING PARTY SPONSOR

\$25K

- 500 qualified leads
- Branding on the DC CyberWeek website, CyberScoop.com and event registration page
- Branding in DC CyberWeek promotion and robust social media campaign
- Opportunity to network with attendees comprised of top prospects, clients and partners
- 10 complimentary tickets to DC CyberWeek Opening Party

DC CYBERWEEK CLOSING PARTY SPONSOR

\$35K

- 500 qualified leads
- Branding on the DC CyberWeek website, CyberScoop.com and event registration page
- Branding in DC CyberWeek promotion and robust social media campaign
- Opportunity to network with VIP attendees at invite-only gathering of top prospects, clients and partners
- 10 complimentary tickets to DC CyberWeek Closing Party