DC CyberWeek, presented by CyberScoop, is the nation’s largest city-wide cybersecurity festival. Join thousands of the most influential cybersecurity leaders in Washington, DC for one week to connect, collaborate and achieve a common goal: making enterprises, governments and ourselves safer online.

### DC CyberWeek Underwriter

**$250K**

- 5,000 qualified leads
- Inclusion on 2-month, citywide metro campaign, including king-size metro bus and metrorail cars
- Sponsorship of CyberTalks
- Sponsorship of CyberWeek opening party
- Keynote at CyberTalks in front of 1,000 top C-level leaders in cyber and tech community
- 2 thought leadership video interviews of your executives featured on CyberScoop.com and featured in CyberScoop email newsletter *(100,000 impressions)*
- Tabletop exhibit in CyberTalks partner pavilion
- Inclusion in CyberWeek Digital promotion – *(5,000,000 impressions)*
- Inclusion in CyberWeek Social Media Promotion
- Inclusion in CyberWeek Email Promotion – *(750,000 impressions)*
- Inclusion in all CyberWeek printed materials, onsite signage and slideshow
- 15 tickets to CyberTalks
- 12 tickets to CyberWeek Opening Party

### DC CyberWeek Diamond Sponsor

**$150K**

- 3,000 qualified leads
- Keynote at CyberTalks
- Sponsorship of CyberWeek opening party
- Sponsorship of CyberTalks
- 2 thought leadership video interviews of your executives featured on CyberScoop.com and featured in CyberScoop email newsletter *(100,000 impressions)*
- Tabletop exhibit in CyberTalks partner pavilion
- Inclusion in CyberWeek email promotion – *(500,000 impressions)*
- Inclusion in CyberWeek Social Media Promotion
- Inclusion in all CyberWeek printed materials, onsite signage and slideshow
- 12 tickets to CyberTalks
- 10 Tickets to CyberWeek Opening Party
2020 SPONSORSHIP OPPORTUNITIES

CYBERTALKS
DIAMOND SPONSOR

$75K

• Full list of event attendees with contact information (est. 1,000+)
• Speaking role at CyberTalks
• Tabletop exhibit in partner pavilion
• 1 thought leadership video of your executive on Cyberscoop.com and featured in newsletter (100,000 impressions)
• Half-page ad in event program
• Logo on all event materials (program, website, onsite signage and slideshow)
• Opportunity to distribute branded gift to attendees via chair drop
• Recognition during opening and closing remarks
• Inclusion in CyberTalks email promotion (200,000 impressions)
• Inclusion in CyberTalks social media promotion
• 10 tickets to CyberTalks

CYBERTALKS
PLATINUM SPONSOR

$50K

• Full list of event attendees with contact information (est. 1,000+)
• Logo on all event materials (program, website, onsite signage and slideshow)
• Recognition during opening and closing remarks
• Inclusion in CyberTalks email promotion (100,000 impressions)
• Inclusion in CyberTalks social media promotion
• 5 tickets to CyberTalks
<table>
<thead>
<tr>
<th>CYBERTALKS GOLD SPONSOR</th>
<th>DC CYBERWEEK OPENING PARTY SPONSORSHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>$25K</td>
<td>$25K</td>
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<tr>
<td>• Tabletop exhibit at event w/lead scanner</td>
<td>• 500 Qualified leads</td>
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<tr>
<td>• Logo on all event materials (program, website, onsite signage and slideshow)</td>
<td>• Branding onsite at opening party signage</td>
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<tr>
<td>• Recognition during opening and closing remarks</td>
<td>• Inclusion in opening party email promotion <em>(50,000 impressions)</em></td>
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<tr>
<td>• Inclusion in CyberTalks email promotion</td>
<td>• Inclusion in opening party social media promotion</td>
</tr>
<tr>
<td>• Inclusion in CyberTalks social media promotion</td>
<td>• Access to opening party VIP area</td>
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<tr>
<td>• 5 tickets to CyberTalks</td>
<td>• 10 tickets to CyberWeek opening party</td>
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</tbody>
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